

Florists—Wholesale

Adolph's Flower Shop 554 Clement... EVgrn 6-9663
Associated Cut Fern Growers Inc 644 Brannan SUtr 1-8610
AVANSINO-MORTENSEN & CO 150 Morris GARfid 1-0904

CALIF FLOWER MARKET INC TABLES AND STORE Rentals Only 640 Brannan EX 2-7944

Chieppari Mario & Son 652 Brannan YUkon 2-5746
Coast Wholesale Florists Inc 1479 Morris SUtr 1-3034
Consolidated Growers & Shippers 630 Brannan GARfid 1-0631

Geneva & Sunnysdale Nurseries WHOLESALE ONLY 250 Scherwin DE 3-5166
Stores 565-6th DO 2-1398

Geneva & Sunnysdale Nurseries 565-6th DO 2-1398
Golden Gate Wholesale Florists Inc Hoffman & Lussanne Av Colma PLaza 5-2323

HAWAII FLOWER & GIFT SHOP PROMOTIONAL ORCHIDS, FLOWERS & GIFTS 666 Brannan YUkon 2-2558

HAWAIIAN FLOWER DISTRS Promotional Orchids, Flowers, leis & Tropical Foliages Wholesale Only Hawaiian Totem Poles & Tree Ferns 656 Brannan SU 1-2244

HAWAIIAN ORCHID & FOLIAGE CO Complete Line of Hawaiian Flowers & Foliage LEIS - ORCHIDS - CORSAGES ANTHURiums - BIRD OF PARADISE HELICONIAS - GINGERS - PALMS TI LEAVES & LOGS - WOODROSES CROTONS - TREE FERNS - FIREGRASS LUAU PARTY FAVORS PROMOTIONAL ORCHIDS GARfid 1-8434

Hawaiian Paradise Products Inc Promotional Orchids & Flower leis El Cito From telephones served by the following exchanges San Francisco (No Interchange Charge) Ask Operator for Enterprise 12205

KEARNS WHOLESALE FLORISTS 644 Brannan DOuglas 2-8791
McLellan E W CO 644 Brannan GARfid 1-4035
McLellan ROD CO 1450 El Camino Real SSF PL 6-0330
Nuckton John & CO 648 Brannan YUkon 2-5222

Florists—Wholesale (Cont'd)

OCEAN SHORE NURSERY 516 Huron Av JUNior 7-4645
PAC COAST EVERGREEN CO 662 Brannan SUtr 1-4274
Pacific Plant Growers 428 C Colma PLaza 5-7350

PLATH & SONS 250 Taylor Dr SSF PL 5-0806
Podesta G & Sons 674 Brannan YUkon 2-0595
Quality Flower Shop Inc 554 Clement SK 1-2214

COAST-DAKOTA FLOUR CO Prepared Mixes-Blending & Grinding 1588 Carroll Av VAencia 4-1742

COOK FLOUR CO Merchants Exch Bldg DOuglas 2-5711

D C A FOOD INDUSTRIES INC 2255-67th Emryvl From telephones served by the following exchanges San Francisco (No Interchange Charge) Ask Operator for Enterprise 11021

HAWAIIAN ORCHID & FOLIAGE CO Complete Line of Hawaiian Flowers & Foliage LEIS - ORCHIDS - CORSAGES ANTHURiums - BIRD OF PARADISE HELICONIAS - GINGERS - PALMS TI LEAVES & LOGS - WOODROSES CROTONS - TREE FERNS - FIREGRASS LUAU PARTY FAVORS PROMOTIONAL ORCHIDS GARfid 1-8434

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McLellan ROD CO 1450 El Camino Real SSF PL 6-0330

Nuckton John & CO 648 Brannan YUkon 2-5222

Flour Dealers CENTENNIAL MILLS INC 1566 Carroll Av ATwtr 2-5222
COAST-DAKOTA FLOUR CO Prepared Mixes-Blending & Grinding 1588 Carroll Av VAencia 4-1742

Flour Dealers (Cont'd)

GENERAL MILLS INC-SPERRY OPERATIONS 114 New Montgomery DOuglas 2-7600
General Mills Inc Sperry Operations 8th Av & East 10th Oakland From telephones served by the following exchanges San Francisco (No Interchange Charge) Ask Operator for Enterprise 10849

INSTITUTIONAL PRODUCTS DIV D C A FOOD INDUSTRIES INC 1255-67th Emryvl Olympc 3-1243
Kelly-Erickson-Jones Co Flour Brokers 1485 Bayshore Bl JU 6-0264

Flour Arranging Instruction Little City Florist 785 Columbus Av DOuglas 2-8217

Flour Arranging Supplies Rose Blue Mallow Flowers 1752 O'Farrell JO 7-9373

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Flue Linings

MISSION CLAY PRODUCTS CORP 449-10th MA 1-7300

Fluorescent Lighting Apparatus & Fixtures

ROSENBERG T L CO Cleaning-Repair-Installation 315 Washington Oakland TEMple 2-0512

DECKER ELECTRIC CO INC 1282 Folsom UN 3-0863

DURO-TEST FLUORESCENT FIXTURES-DURO-TEST CORPORATION 1480 Ebert Av ATwtr 2-2063

GUARANTEED LAMP & LIGHTING PRODUCTS CO 566 Folsom YU 2-2655

K-ELECTRIC OF CALIFORNIA LIGHTING SPECIALISTS Industrial - Commercial 102 San Jose Av AT 2-3600

LEADLIGHT FIXTURES-WELLMADE METAL PRODUCTS CO 860-81st Av Oakland LOKhvn 2-1878

LEASE-LITE CORP 369 W Portal Av L0 4-6311

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Fluorescent Lighting Apparatus & Fixtures (Cont'd)

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Food Brokers

Allied Brokerage Institutional Foods & Specialties 1485 Bayshore Bl JUgr 7-6700

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Food Brokers (Cont'd)

Hamilton Stone Associates Inc 873 San Mateo Dr Sn Mta DImed 2-6381

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FLUORESCENT TUBES NEW Sunmaster 5 YEAR GUARANTEE FOR COMMERCIAL & RESIDENTIAL USE. Guaranteed for 5 years. Outlasts 13 ordinary bulbs. Sold direct to home and in stores. RACK JOBBER, DEALER, DISTRIBUTOR INQUIRIES INVITED. CITY-WIDE SERVICE. LIGHT BULBS UNLIMITED SK 2-2276 STEVE CUNNINGHAM NORTHERN CALIFORNIA REPRESENTATIVE 350-4th AVE. • SAN FRANCISCO

MOHRDICK Electric Co. SINCE 1921 FLUORESCENT - INCANDESCENT LIGHTING FIXTURES Industrial - Commercial Wiring PROMPT CITY-WIDE SERVICE Member of Illuminating Engineering Society EXbrook 2-7020 San Francisco

Folding Machines A B DICK FOLDING MACHINES-DICK A B CO OF SAN FRANCISCO INC 134-2d DOuglas 2-7581
BAUMFOLDERS-BAUMFOLDER DIVISION BELL & HOWELL CO 445 Clay EX 2-8668
DAVIDSON FOLDING MACHINES-PECK'S INC PRINTING & DUPLICATOR PRODUCTS Davidson Sales & Service World Trade Center YU 1-0066

Food & Beverage Consultants Chef's Assn of the Pac Coast Inc 821 Market EXbrk 2-1927
An extension telephone in another part of the house saves time and steps. The cost is small. Advertise here-it pays.

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.